

**SPONSORSHIP &
ADVERTISING COMMITMENT FORM**

**August 3rd THROUGH August 6th, 2017
THE HOMESTEAD, HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from August 3rd through August 6th, 2017. Please sign me up for the following sponsorship opportunity:

SOLD	Attendee Bag Sponsor	\$1,750 donation	Limit of 1
_____	Education Flash Drive Sponsor	\$1,750 donation	Limit of 1
_____	Dinner Sponsor	\$1,750 donation	Limit of 1
SOLD	Welcome Reception Sponsor	\$1,500 donation	Limit of 2
SOLD	Photo Booth Sponsor	\$1,250 donation	Limit of 1
SOLD	Educational Lunch Sponsor	\$1,250 donation	Limit of 1
SOLD	Attendee Name Badge Sponsor	\$1,250 donation	Limit of 1
SOLD	Key-Note Sponsor	\$1,250 donation	Limit of 1
SOLD	Golf Tournament Sponsor	\$ 750 donation	Limit of 1
SOLD	Dinner Cocktail Sponsor	\$ 750 donation	Limit of 2
_____	Dinner Entertainment Sponsor	\$ 750 donation	Limit of 2 1 remains
_____	Early Bird Social Sponsor	\$ 750 donation	Limit of 2 1 remains
SOLD	Drink Mixology Sponsor	\$ 600 donation	Limit of 2
SOLD	Craft Beer Tasting Sponsor	\$ 600 donation	Limit of 2
_____	Activities Sponsor	\$ 500 donation	Limit of 4 3 remain
SOLD	Registration & Snack Bar Sponsor	\$ 500 donation	Limit of 3
SOLD	Rise and Shine Sponsor	\$ 500 donation	Limit of 4

PLEASE NOTE: All sponsorships (\$750 or more) received prior to March 1st, will be included in the Virginia Leadership Retreat's Registration brochure premiering March 2017.

Company Name (as it should appear on signage)

Contact Person

Company Street Address

Telephone Number

City, State, Zip Code

Fax Number

Email Address

Signature

Date

Please type or print ALL information legibly. Return signed form to:

**VIRGINIA LEADERSHIP RETREAT
c/o CVC-CAI
P.O. Box 5118, Midlothian, VA 23112
OR sdrayer_cvccai@verizon.net**

Sponsorship opportunity benefits are outlined below:



Attendee Bag Sponsor: \$1,750 SOLD

Limit of 1

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag
- Included in social media promotions

Education Flash Drive Sponsor: \$1,750

Limit of 1

- Company logo on flash drive
- Company profile on flash drive
- Signage to be placed in each of the educational breakout classrooms
- Attendee registration list included in Excel format as well as class schedule
- Included in social media promotions

Dinner Sponsor: \$1,750

Limit of 1

- Company logo to be displayed on table tent signs at dinner
- Company logo to be displayed on wine glass tags at each place setting at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee and also emailed out prior to the event
- Company representative will be given the opportunity to give invocation at Saturday night's dinner, August 5th
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's dinner
- Company logo to be displayed on drink tickets at Saturday night's dinner, August 5th
- Logo on Dinner admission ticket
- Reserved table at Saturday night's dinner
- Included in social media promotions

Welcome Reception Sponsor: \$1,500 SOLD

Limit of 2

- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday, August 4th
- Company logo on drink tickets for the Welcome Reception on Friday, August 4th
- Company logo on bar napkins for the Welcome Reception on Friday, August 4th
- Invitation to attend welcome reception to be emailed to registrants with sponsors logo
- Logo on Welcome Reception admission ticket
- Included in social media promotions

Photo Booth Sponsor: \$1,250 SOLD

Limit of 1

- Company logo on all photograph "giveaway" events
- Signage included at any photo staged areas
- Company representative at the costume table to help with photo preparation
- Included in social media promotions

Educational Lunch Sponsor: \$1,250 SOLD

Limit of 1

- Opportunity to introduce yourself, give a two minute introduction about your company, and introduce the speaker(s)
- Lunch will include an educational program
- Logo on Lunch admission ticket
- Company logo displayed on table tents
- Included in social media promotions

Attendee Name Badge Sponsor: \$1,250 SOLD

Limit of 1

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag
- Included in social media promotions

Keynote Sponsor: \$1,250 SOLD

Limit of 1

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker on Saturday, August 5th
- Included in social media promotions

Registration & Snack Bar Sponsor: \$ 500 SOLD

Limit of 3

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Included in social media promotions

Golf Tournament Sponsor: \$ 750 SOLD

Limit of 1

- Company can pass out "goodies" at golf tournament
- Company name on golf trophy
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday, August 5th
- Included in social media promotions

Dinner Cocktail Sponsor: \$ 750 SOLD

Limit of 2

- Company logo on drink ticket for Saturday night's dinner, August 5th
- Company logo on bar napkins for Saturday night's dinner, August 5th
- Signage on bar
- Included in social media promotions

Dinner Entertainment Sponsor: \$ 750

Limit of 2 1 remains

- Company logo to be displayed on stage signage during Saturday night's dinner, August 5th
- Opportunity to introduce entertainment for Saturday night's dinner, August 5th
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's dinner, August 5th
- Included in social media promotions

Early Bird Social Sponsor: \$ 750

Limit of 2 1 remains

- Company logo to be displayed on table tent signs during social event on August 3rd
- Opportunity to pass out "goodies" during the social on August 3rd
- Included in social media promotions

Drink Mixology Sponsor: \$ 600 SOLD

Limit of 2

- One free ticket to attend class
- Company representative able to pass out "goodies" to mixology attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with mixology information
- Included in social media promotions

Craft Beer Tasting Sponsor: \$ 600 SOLD

Limit of 2

- One free ticket to attend class
- Company representative able to pass out "goodies" to craft beer attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with beer tasting information
- Included in social media promotions

Activities Sponsor: \$ 500

Limit of 4 3 remain

- Opportunity to 'MC' and introduce company at Bingo
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in signage at Bingo
- Company name on mini golf ticket
- Included in social media promotions

Rise and Shine Sponsor: \$ 500 SOLD

Limit of 4

- Company representatives at coffee/tea table
- Signage at coffee/tea tables
- Company logo on cups at the coffee/tea table
- Included in social media promotions